



## **CSR STATEMENT**

Each person has an interest in creating sustainability - employees, guests, customers, vendors, but especially future generations who need the earth to live on and to live from.

The growth of prosperity and rapid changes from the agrarian era to industrialization, mobility and ICT has turned our world upside down for over 100 years. Billions of people in the world use countless resources to achieve and maintain our current welfare state. The demographic outlook is that we will have a population of about 10 billion people by the year 2050.

The population in third world countries (Africa, Asia and South America) need more wealth. Medical and biomedical developments will lead to longer lives and lower infant mortality. We do not have enough raw materials, food and especially water necessary for this 'explosion of humanity. We will therefore collectively need to deal more efficiently with what we have: energy, water, wood / forest, and a certain political and military stability worldwide.

We realize that, as a Conference Hotel, we influence a variety of industries that affect the environment:

- The hospitality industry: one of the largest employers of people (hotels, restaurants, bars etc.) and thus a very major contributor when it comes to pollution, in particular transportation, energy consumption, waste production and water consumption;
- The aviation industry: brings travellers who frequently use hotels;
- The transportation sector: transfers guests who often travel by car, while international guests use taxis and buses. Not forgetting of course that everything we consume is either used or transported to and from these three industries.

We not only want our guests to enjoy our world today, but also in the future. That is why we do everything within our power to operate the hotel in a sustainable and socially responsible way. If you have an eye for the world, you also have an eye for the environment.. It's in our DNA. Our sustainable way of doing business reaches much further than the law requires. We are therefore proud holders of the golden Green Key certificate; the highest possible international classification for sustainable companies within our industry. With the golden Green Key certificate, we demonstrate that we actively contribute to sustainability. We not only focus on the environment, energy and CO<sub>2</sub> emissions, but corporate social responsibility in a much broader context. The objective of the Kontakt der Kontinenten foundation is to involve people in worldwide issues, making them more aware of their global citizenship and stimulating them to contribute to a sustainable and more just society.

We have a sustainable purchasing policy that also stimulates the market towards a more innovation-oriented and sustainable approach to purchasing. We do this by making conscious choices with every purchase, by examining the entire product life cycle from growth to decline and by considering the possibility of fair-trade, organic-certified and/or regional products. When purchasing products, we take into account the impact on the environment and on humanity.

We want to create awareness among our guests and associates by making the necessary information available in our hotel rooms and on our website, and by clearly stating our CSR (Corporate Social Responsibility) objectives in our presentations to (potential) customers.

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René Giel, Managing Director